



VISION AND MISSION

2025/26

VISION

To be a leading center of pharmaceutical education and research that empowers rural youth, promotes healthcare awareness, and contributes to the development of accessible and affordable healthcare services in rural communities.

MISSION

To provide quality pharmaceutical education that equips students with knowledge, skills, and values essential for professional excellence.

To promote research and innovation in drug development, traditional medicines, and rural healthcare practices.

To develop competent pharmacists who can serve society ethically, especially in underserved rural and tribal regions.

To collaborate with healthcare institutions and industries for better practical exposure and rural health outreach.

To foster a culture of community service through health camps, awareness programs, and patient counseling in rural areas.